**NAAN MUDHALVAN – DIGITAL MARKETING**

**NM ID: 5490DF661EF3A82BDEF45A919FFCBCA0**

**STUDENT ID: A NIVEDHA**

1. Create a blog or website using Blogspot and Wix. Customize the theme design and post new article with 500 words.

<https://nivedhanivi703.wixsite.com/great-escapes-travel>

1. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/MetaCoolMC>

1. Create and design a social media advertisement poster using Canva.

<https://m.facebook.com/story.php?story_fbid=pfbid02GurPCye3bbXXjsBXYFXk496EkV5YoqJFc6fqC2Gspdu62uaws5HaKTraonuA9pQDl&id=61550528204343&mibextid=Nif5oz>

1. Create email newsletter design using MailChimp or Canva tool.

<https://nivedhanivi703.wixsite.com/great-escapes-travel/post/travel-guide-explore-london>